



a town for a lifetime **IRONDEQUOIT** *New York*

WORKSHOP MEETING

June 10, 2024

4:00 PM

AGENDA

6/7/2024 10:45AM

PLEDGE OF ALLEGIANCE

ROLL CALL

PRESENTATIONS & UPDATES

Irondequoit Garden Walks Initiative

DEPARTMENT HEAD UPDATES

REVIEW OF AGENDA ITEMS FOR THE MAY 21, 2024 RTB MEETING

ITEM(S) FOR BOARD ACTION

- 06WS2024-1 Resolution** Authorizing the Provisional Appointment of an Assistant Fire Marshal in the Irondequoit Community Development Department
- 06WS2024-2 Resolution** Authorizing the Provisional Appointment of an Office Clerk III in the Irondequoit Town Clerk's Department
- 06WS2024-3 Resolution** Accepting the Proposal for the Irondequoit 10k and 2-Mile July 4th Race Administration

NEXT REGULAR TOWN BOARD MEETING...June 18, 2024 @ 7 PM

**EXTRACT OF THE MINUTES OF A MEETING OF THE TOWN BOARD ADOPTING A
RESOLUTION AUTHORIZING THE PROVISIONAL APPOINTMENT OF AN ASSISTANT FIRE
MARSHAL IN THE IRONDEQUOIT COMMUNITY DEVELOPMENT DEPARTMENT**

At a workshop meeting of the Town Board of the Town of Irondequoit, Monroe County, New York held at the Town Hall, 1280 Titus Avenue, in said Town of Irondequoit, on the 10th day of June 2024, at 4:00 p.m. local time, there were

PRESENT:

Andraé Evans

Ann Cunningham

Grant Malone

John Perticone

Peter Wehner

Town Supervisor

Town Board Member

Town Board Member

Town Board Member

Town Board Member

Harter Secrest & Emery LLP

Attorney for the Town

Town Board Member _____ offered the following resolution and moved its adoption:

WHEREAS, due to a resignation, there is a need to hire a full time Assistant Fire Marshal in the Irondequoit Community Development Department; and

WHEREAS, the Civil Service list has been canvassed and declared unviable, this position has also been posted on the Town's website since May 21, 2024; and

WHEREAS, Heidi Boehl interviewed for the position and the interview committee recommends that the Town Board hire Ms. Boehl for this competitive position; and

WHEREAS, this will be a provisional appointment and once the Assistant Fire Marshal exam is held, Ms. Boehl will participate in the exam and must score within the top three in order to be appointed permanently.

NOW THEREFORE BE IT RESOLVED that the Town Board authorizes the provisional appointment of Heidi Boehl as Assistant Fire Marshal in the Irondequoit Community Development Department to be paid an hourly rate of \$28.04, which shall be drawn from budget code 001.3410.0100.1100.

This resolution shall take effect upon hire.

Seconded by the Town Board Member _____ and duly put to vote, which resulted as follows:

Town Board Member	Perticone	voting	_____
Town Board Member	Wehner	voting	_____
Town Board Member	Malone	voting	_____
Town Board Member	Cunningham	voting	_____
Town Supervisor	Evans	voting	_____

**EXTRACT OF THE MINUTES OF A MEETING OF THE TOWN BOARD ADOPTING A
RESOLUTION AUTHORIZING THE PROVISIONAL APPOINTMENT OF AN OFFICE CLERK
III IN THE IRONDEQUOIT TOWN CLERK'S DEPARTMENT**

At a workshop meeting of the Town Board of the Town of Irondequoit, Monroe County, New York held at the Town Hall, 1280 Titus Avenue, in said Town of Irondequoit, on the 10th day of June 2024, at 4:00 p.m. local time, there were

PRESENT:

Andraé Evans
Ann Cunningham
Grant Malone
John Perticone
Peter Wehner

Town Supervisor
Town Board Member
Town Board Member
Town Board Member
Town Board Member

Harter Secrest & Emery LLP

Attorney for the Town

Town Board Member _____ offered the following resolution and moved its adoption:

WHEREAS, there is a need to hire a full time Office Clerk III in the Irondequoit Town Clerk's Department; and

WHEREAS, the Civil Service list has been canvassed and declared unviable, this position has also been posted on the Town's website since May 6th, 2024; and

WHEREAS, Doreen Ives interviewed for the position and the interview committee recommends that the Town Board hire Ms. Ives for this competitive position; and

WHEREAS, this will be a provisional appointment and once the Office Clerk III exam is held, Ms. Ives will participate in the exam and must score within the top three in order to be appointed permanently.

NOW THEREFORE BE IT RESOLVED that the Town Board authorizes the provisional appointment of Doreen Ives as an Office Clerk III in the Irondequoit Town Clerk's Department to be paid an hourly rate of \$18.57 which shall be drawn from budget code 001.1410.0100.1100.

This resolution shall take effect upon hire.

Seconded by the Town Board Member _____ and duly put to vote, which resulted as follows:

Town Board Member	Perticone	voting	_____
Town Board Member	Wehner	voting	_____
Town Board Member	Malone	voting	_____
Town Board Member	Cunningham	voting	_____
Town Supervisor	Evans	voting	_____

**EXTRACT OF THE MINUTES OF A MEETING OF THE TOWN BOARD ADOPTING
A RESOLUTION ACCEPTING THE PROPOSAL FOR THE IRONDEQUOIT 10K AND
2-MILE JULY 4TH RACE ADMINISTRATION**

At a workshop meeting of the Town Board of the Town of Irondequoit, Monroe County, New York, held at the Town Hall, 1280 Titus Avenue, in said Town of Irondequoit, on the 10th day of June, 2024, at 4:00 p.m. local time, there were

PRESENT:

Andraé Evans

Ann Cunningham

Grant Malone

John Perticone

Peter Wehner

Town Supervisor

Town Board Member

Town Board Member

Town Board Member

Town Board Member

Harter Secrest & Emery LLP

Attorney for the Town

Town Board Member _____ offered the following resolution and moved for its adoption:

WHEREAS, it is necessary to procure services for the administration of the Irondequoit 10K and 2-Mile July 4th race; and

WHEREAS, pursuant to the requirements of Section 51-10(B) of the Irondequoit Town Code, the Town sent out a request for proposals to three (3) businesses offering these services; and

WHEREAS, after review and evaluation of the proposals, and pursuant to the requirements of Section 51-10(K) of the Irondequoit Town Code, the Department of Recreation recommends that the Town Board accept the proposal of Robinhood Racing LLC for the required services as described in **Attachment A** hereto; and

WHEREAS, funds have been appropriated for this purpose in the following account: #234.0234.4120.

NOW, THEREFORE BE IT RESOLVED, that the Town Board authorizes the selection of Robinhood Racing LLC to provide race administration services for the Irondequoit 10K and 2-Mile July 4th race, with a contract term through December 31, 2025. The Town may extend the agreement annually for up to two (2) additional two (2) year periods.

AND BE IT FURTHER RESOLVED, that the Town Board authorizes the Supervisor to execute any and all necessary documents to enter into an agreement with Robinhood Racing LLC in such form as approved by the Attorney for the Town.

Seconded by Town Board Member _____ and duly put to vote, which resulted as follows:

Town Board Member	Perticone	voting	_____
Town Board Member	Wehner	voting	_____
Town Board Member	Malone	voting	_____
Town Board Member	Cunningham	voting	_____
Town Supervisor	Evans	voting	_____

WWW.ROBINHOODRACES.COM



IRONDEQUOIT 10K AND 2-MILE 2024 & 2025

ROBINHOOD RACING LLC PROPOSAL

PROPOSED TO:

The Town of Irondequoit

PROPOSAL BY:

Robinhood Racing LLC

1387 Mt Hope Ave

Rochester NY 14620

Jonathan Griffiths

585-957-4096

robinhoodraces@gmail.com



About Robinhood Racing

2024 & 2025

Robinhood Racing LLC was formed in 2017 as an events production business. Currently, Robinhood Racing administers over 20 proprietary events along with assisting over 40 other events annually, supporting over 16,000 participants annually across all events.

Robinhood Racing hosts races ranging from 1 mile to a half-marathon distance.

The largest race is the Runnin' of the Green, a 5 mile event in the city of Rochester that draws 1500 participants annually.

Additional events produced or contracted for include but are not limited to:

- Jungle Jog (1000+ participants)
- East Ave Grocery Run (800+ participants)
- Livonia Turkey Trot (600+ participants)
- Race with Grace (500+participants)
- Rocoverly Fitness 5K (600+ participants)
- Irondequoit 10K & 5K (600+ participants)
- Stroll for Strong (500+ participants)
- Wilmot Warrior (800+ participants)
- Scare Away Brain Cancer (700+ participants)
- Run Like Hell 5K (200+ participants)
- Sunset House 5K (300+ participants)

The company is owned and operated by Jonathan Griffiths who has over 10 years of event management experience. Jonathan's focus is providing safe and family friendly events and will oversee all aspects of the race from registration to day of administration.

Robinhood Racing will provide a staff of experienced personnel and volunteers for administration of the event on race day. Robinhood Racing LLC will subcontract Rochester Running Company Inc to provide extra staff on the day of the race.

References are included on the last page of the document from selected races we help administer with community partners.

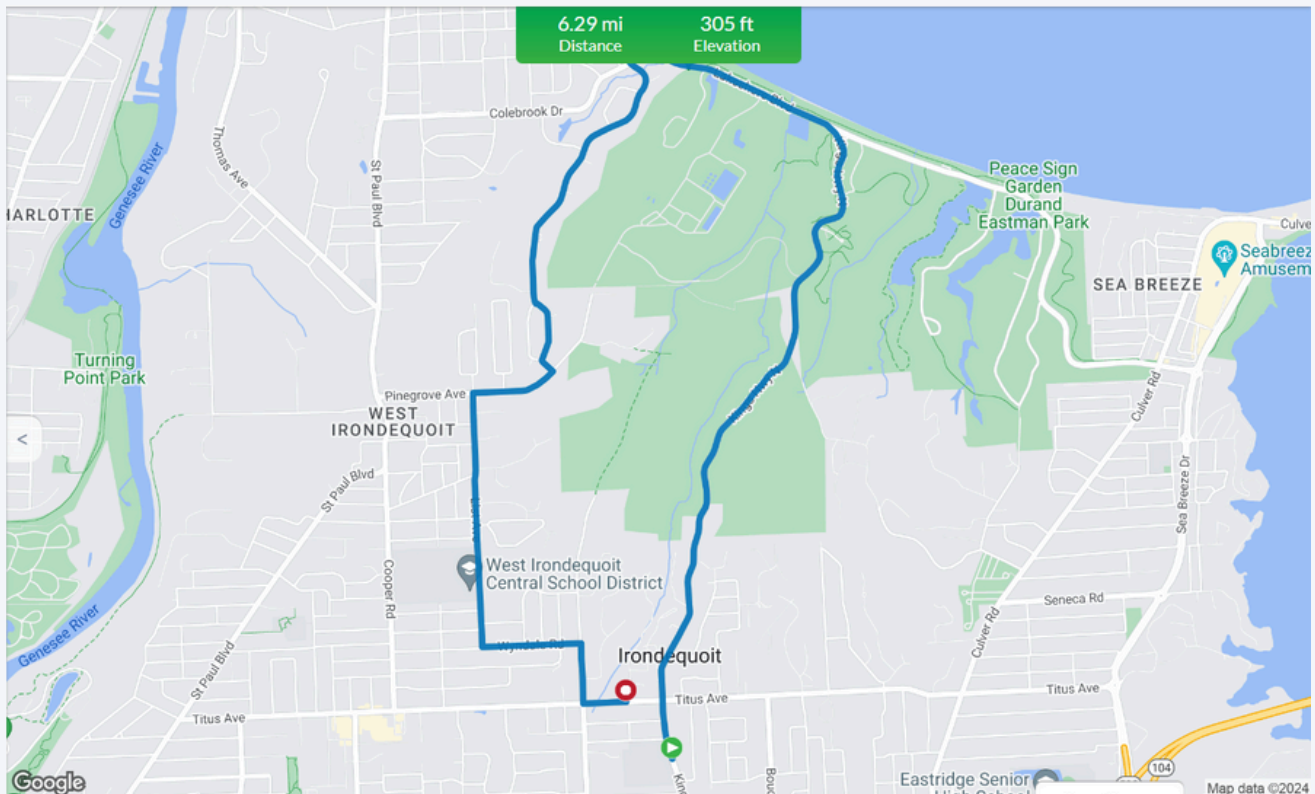
Scope and Specifications

2024 & 2025

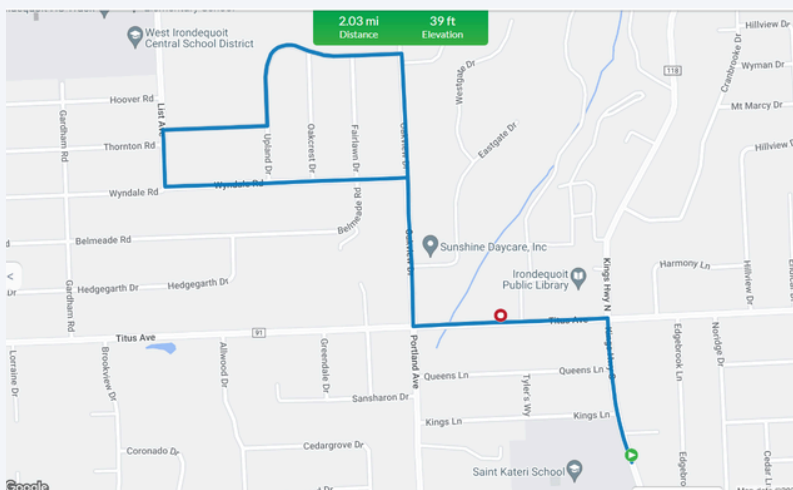


Robinhood Racing LLC will coordinate volunteers to help with race day administration of the event. The race course will remain the same as in prior years for both the 10K and the 2 mile. Robinhood Racing will work with Irondequoit police to supply the necessary volunteers on the course at any intersection or area that is deemed necessary for runner safety.

10K Course:



2 Mile Course:



Scope and Specifications

2024 & 2025



Robinhood Racing LLC is seeking to administer the Irondequoit 10K and 2-Mile Race for the annual race.

All registrations for the race will be administered through the platform Runsignup. The access to the financial income for the event will be shared with any desired party within the Town of Irondequoit. By the final day of each month, financial statements will be made available with any required documentation to the Town of Irondequoit while registration is active and until all finances are settled for the race each year.

All registrants will be required to register on irondequoit10k.com using the Runsignup platform. This platform is widely used across the US for small to large scale races. The platform securely captures participant data and information along with collecting a signed waiver from each participant. The Town of Irondequoit will be listed in the waiver.

Registration for 2024 will open within 24 hours of the agreement and close on race morning. for 2025 registration will open by April 1, 2025.

All questions and online administration of the race will be handled through Robinhood Racing LLC.

- Registration fees will remain the same as prior years:
- 10K
 - \$35 (April 1-July 3rd)
 - \$40 (Day of Race)
- 2 Mile Fun Run
 - \$20 (April 1 – July 3rd)
 - \$25 (Day of Race)

Participant data will be kept secure on the Runsignup platform. This data will be shared only with Rochester Running Company Inc. also owned and operated by Jonathan Griffiths. Rochester Running Company is a retail establishment that helps sponsor and provide support and promote events. Participants will be communicated with using the Runsignup platform and the Rochester Running Company will use their participant database to help promote the event and solicit volunteers.

Scope and Specifications

2024 & 2025



Robinhood Racing LLC will be responsible for ordering, supplying any items needed for race day including but not limited to: t-shirts, post race food, medals, portable toilets, fees related to packet pickup or staging areas, prizes, etc.

Robinhood Racing will oversee the event from start to finish working with local law enforcement to produce a safe event. Robinhood racing will hold all race insurance and indemnify the Town of any liability related to the race.

Robinhood racing will oversee all results and award presentations along with post race food administration and prizes. All post race clean-up and removal of race structures will be cleared from the roadway prior to the start of the parade in coordination with local law enforcement.

Within 2- weeks prior to the 2024 event, Robinhood Racing will schedule a meeting with all stakeholders to review the event, plan for 2025, and make any changes necessary.

Robinhood Racing will pay a fee of \$7.50 for each registered runner regardless of entry fee to the Town of Irondequoit. This will be paid to the Town within 30 days of the completion of the event each year. Robinhood Racing reserves the right to raise additional sponsorship capital to cover the cost of prizes, post race food and entertainment, and any race expenses.

The Town of Irondequoit will be financially responsible for the policing of the major intersections of the event, road closures, and lead vehicles for the race.

Robinhood Racing LLC will work with the Irondequoit Police department to ensure runner safety and placement of volunteers at intersections similar to prior years.

References:

East Ave Grocery Run- Kerrie Merz - kerrieamerz@gmail.com

Race with Grace- Bob Dyjak- bobdyjak@gmail.com

Rocovery- Jonathan Westfall- jonathan@rocoveryfitness.org

Goals & Objectives



01

Grow the race to bring more runners into Irondequoit to experience the town.

02

Grow the experience of the race to include a post race party, medals, and branded finish line.

03

Develop a consistent approach that builds on each year's successes.

04

Provide race planning and coordination to relieve pressure on Town of Irondequoit resources.

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IRONDEQUOIT 10K AND 2-MILE 2024 & 2025

ROBINHOOD RACING LLC PROPOSAL

CONTACT:

Jonathan Griffiths 585-957-4096
robinhoodraces@gmail.com